

PAKPLAS



پاک پلاس

2018

Voice of Pakistan Plastics Industry

Employment Opportunities

Revenue Generation

*Plastics -  
Contributing  
Towards National  
Economy*

Saving Forex  
by Reducing  
Imports

INDUSTRY BUILDS THE NATION



## Dear Readers

Like every year, the exercise to publish PAKPLAS 2018 is underway!

PAKPLAS has always received warm support from all the members and other stake holders of the industry through their Advertisements and Articles.

Since its beginning, PAKPLAS has been making constant efforts to keep improving its well-maintained high standards for the contents and editorial. We are quite confident that after having achieved many milestones of success PAKPLAS now offers an opportunity for further widening of its scope and induction of professional editorial team to serve the industry in even more professional manner and style.

Hence, we feel delighted in informing all concerned that we have obtained the services of Mr. AHMED QAISER, a seasoned and highly professional journalist, who is enriched with experience of working in senior positions with leading media outlets of Pakistan, including DAWN News and Daily Times. He has also been serving as the editor of Pakistani Trade Magazines on Plastics & Packaging; Flexible Packaging Magazine, Pakistan's Shipping Industry, etc.

We are extremely glad to have him as the Chief Editor of PAKPLAS and are confident that all stake holders will welcome him and extend their every possible cooperation to him in discharging his responsibilities.

Members and the stake holders of the industry have always been supporting PAKPLAS. We expect that they will display the same spirit and support by generously advertising in it and contributing their valuable articles.

Warm Regards



**ZAKARIA USMAN**

Chairman & Patron In-chief  
PPMA



**IMRAN GHANI**

Convener, Magazine Committee  
PPMA



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## Tariff of PAKPLAS 2017: (Four Color)

	Pak Rupee	US Dollar
Title back cover	95,000	900
Title inside back cover	50,000	480
Inside back second last page	50,000	480
Inside front page (back of front)	60,000	550
Inside front second page	60,000	550
Inside front third page	50,000	480
Inside front fourth page	50,000	480
Full page	25,000	200
Half page	13,000	100
Company profile per page	15,000	130

## Technical Data:

Overall size:	19x25 cms
Total pages:	180
Printing process:	Offset
Paper:	Matt finish
Materials Required:	Artwork/CDS or other moveable device with color print

Last date  
of booking ads:

# 25th January 2018

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