

2025

VOICE OF PAKISTAN PLASTIC INDUSTRY

COVER STORY:
**KEEP PLASTICS IN THE ECONOMY,
BUT OUT OF THE ENVIRONMENT**

**Dear Esteemed Industry Leaders and Partners:**

We hope this message finds you thriving in the dynamic world of plastics.

We are delighted to announce the "2025 edition of PAKPLAS MAGAZINE / PAKPLAS '25" - PPMA's premier and registered publication, consistently delivering highly acclaimed content dedicated to advancing Pakistan's plastics industry. In our 22nd upcoming issue of PAKPLAS MAGAZINE, scheduled for September 2025, we aspire to be a continuous leading voice for innovation, sustainability, and growth in our sector, especially keeping Pakistan in the bigger picture.

PAKPLAS '25 will be carrying a powerful theme:

"KEEP PLASTICS IN THE ECONOMY, BUT OUT OF THE ENVIRONMENT".

As global attention shifts toward circular economies and eco-conscious manufacturing, PAKPLAS '25 will spotlight cutting-edge solutions, sustainable practices, and success stories that align with the vision. The magazine will serve as a catalyst for change, promoting responsible plastic use while driving economic progress.

As we all know that PAKPLAS MAGAZINE is widely distributed and read by many, just to name a few are;

- Plastics Manufacturers, Recyclers & Innovators
- Chambers of Commerce, Policymakers, Commercial Attachés & Foreign Missions
- International Buyers and Environmental Stakeholders

To further enhance our accessibility, we are constantly integrating digital platforms and multimedia content, ensuring our message reaches a much wider global audience.

Why advertise in PAKPLAS '25?

- Boost brand visibility among industry leaders and eco-conscious buyers
- Showcase sustainable technologies, recycled materials, and green manufacturing
- Align with PPMA's mission to foster and promote "Innovation, Competitiveness & Sustainability"

Let us work together to **"KEEP PLASTICS IN THE ECONOMY, BUT OUT OF THE ENVIRONMENT"**

Warm regards,



Imran Ghani
Convener Publication Committee



Syed Saud Zafar
Editor in Chief



Tariff of PAKPLAS2025: (Four Color)

	Pak Rupee	US Dollar
Title back cover	250,000	900
Title inside back cover	150,000	550
Inside back second last page	150,000	550
Inside front page (back of front)	225,000	800
Inside front second page	150,000	550
Inside front third page	120,000	450
Inside front fourth page	120,000	450
Full page	45,000	160
Half page	25,000	100
Company Profile per page	45,000	160
Centre Spread (Double Page)	200,000	710

Technical Data:

Overall size:	19x25 cms
Total pages:	180
Printing process	Offset
Paper:	Matt finish
Materials Required:	Artwork/CDS or other moveable device with color print



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AGENCY CO-ORDINATION: CEO Brite Trading Agency
Mr. Ehetsham Uddin & Dy. CEO of Haitian Plastics
Machinery Group met & discussed matters of
mutual interest.



BTA SERVICE STRENGTH: Skilled, Trained, Competent,
Confident team of Local/Domestic Engineers
successfully all by themselves 100% Assembled,
Installed & put to production 2800 Tons Haitian IMM

INNOVATIVE. EFFICIENT. RELIABLE.

BTA, THE OFFICIAL AGENT/DISTRIBUTOR OF HAITIAN INTERNATIONAL IN PAKISTAN, DELIVERING WORLD-CLASS PLASTICS MACHINERY FOR BUSINESSES OF ALL SIZES.

BTA WITH HAITIAN PRESENTS:

- ◆ A reliable source Arrangement-Sales-After Sales-Service & Repair
- ◆ Cutting-edge Haitian Mars Technology
- ◆ Energy –efficient all-electric-hybrid solutions & many more, ideal for both small & large-scale plastic factories ranging from 40 Tons to 8,800 Tons

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